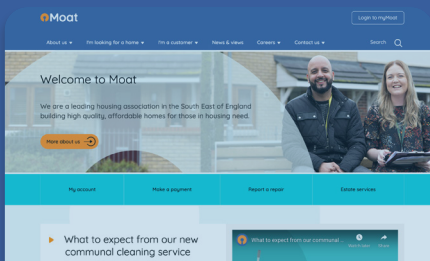


We're looking for a

Corporate Communications Manager

(maternity cover)

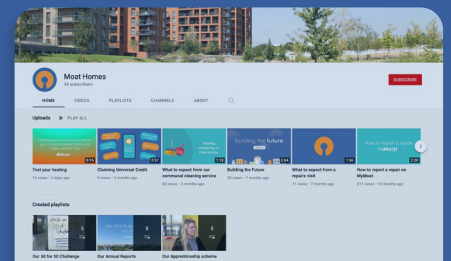
Join our team!



Browse our website



Scroll through our twitter feed



Have a watch of YouTube



Hello!

We're all about looking forward and aiming higher – for the homes we deliver, the communities we work in and the people we employ.

It's an exciting time to join our team as we help delivery our ambitious Customer Pioneer Strategy that needs all word wizards and creative minds on deck.

Our passion lies in the transformative effect that great homes and services have on the lives of the families and individuals we home; so our days are filled with vital work, important stories and feel-good moments. Effective, engaging communication across multiple channels is essential in articulating our achievements, work, vision and values... and that's where you come in.

I'm looking for a Corporate Communications Manager to work alongside me and our Customer Communications Manager, in our cross-functional Communications and Design Team. Although this role is for maternity cover, you won't just hold the fort during your time at Moat - we want someone who'll drive our strategy forward, provide exemplary leadership, and come to the table with fantastic ideas, solutions and improvements.

No two days will be the same as you use your top-notch storytelling skills to help tell our story and your exceptional writing skills to effectively communicate

with our customers. Using your interpersonal skills and nose for content, you'll build strong relationships with colleagues in key areas of the business to uncover and create internal and external content that sings.

We take communicating to our internal audience just as seriously as our external audiences, and you'll also help ensure our employees are informed, engaged and connected.

You'll be managing two Communications Officers and our Internal Communications Lead, so a warm leadership style, problem-solving skills, great powers of organisation, and a passion for developing your team are a must.

If you're looking for a role to make your own, then I'd love to see your application.

Sarah Marsden

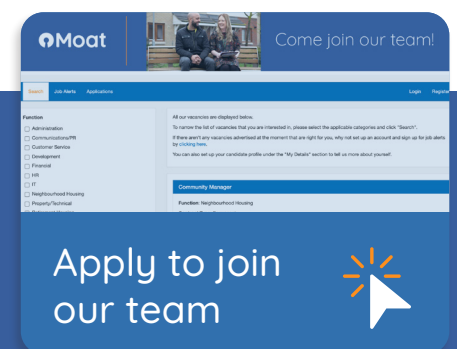
Director of Communications and Facilities

Are you interested?

Does the opportunity to work with a bunch of wonderful people at a leading housing association excite you? If so, I would love to hear from you.

You have until **Monday 22 July 2024** to apply via our recruitment portal.

As well as completing your application via our recruitment portal, please send 3 samples of your written work to info@moat.co.uk.



Main purpose of the job and the reward.

To support the Director of Communications and Facilities, wider Communications and Design Team and key business areas in the delivery of internal and external communications that promote Moat's values, key messages and corporate strategies.

Key tasks:

- Work with the Director of Communications and Facilities to devise and implement internal and external communications strategies and campaigns in line with Moat's aims, values and strategic plan
- Build and maintain strong working relationships within the business, providing creative communications solutions for internal departments in your 'patch' as part of the Communications Business Partner mode
- Provide leadership, manage workflow and drive forward the development of two Communications Officers and Internal Communications Lead who report directly to you
- Take responsibility for the development and implementation of Moat's communications and publications, using customer insight and organisational needs and priorities to shape them
- Respond to media enquiries, co-ordinating with the appropriate members of staff to ensure accurate responses. Act as a point of contact in 'crisis PR' situations
- Oversee the strategic development of Moat's social media channels, promoting and growing their presence
- Provide feedback to senior staff on media matters, including providing detailed briefings, analysis and media-handling guidance as required
- Identify and mitigate areas of potential reputational risk through close partnership working with operational colleagues
- Evaluate the success of Moat's communications strategies and individual campaigns and develop effective and appropriate assessment mechanisms
- Work with the Design Team to ensure that the Moat brand is employed appropriately.

You'll be:

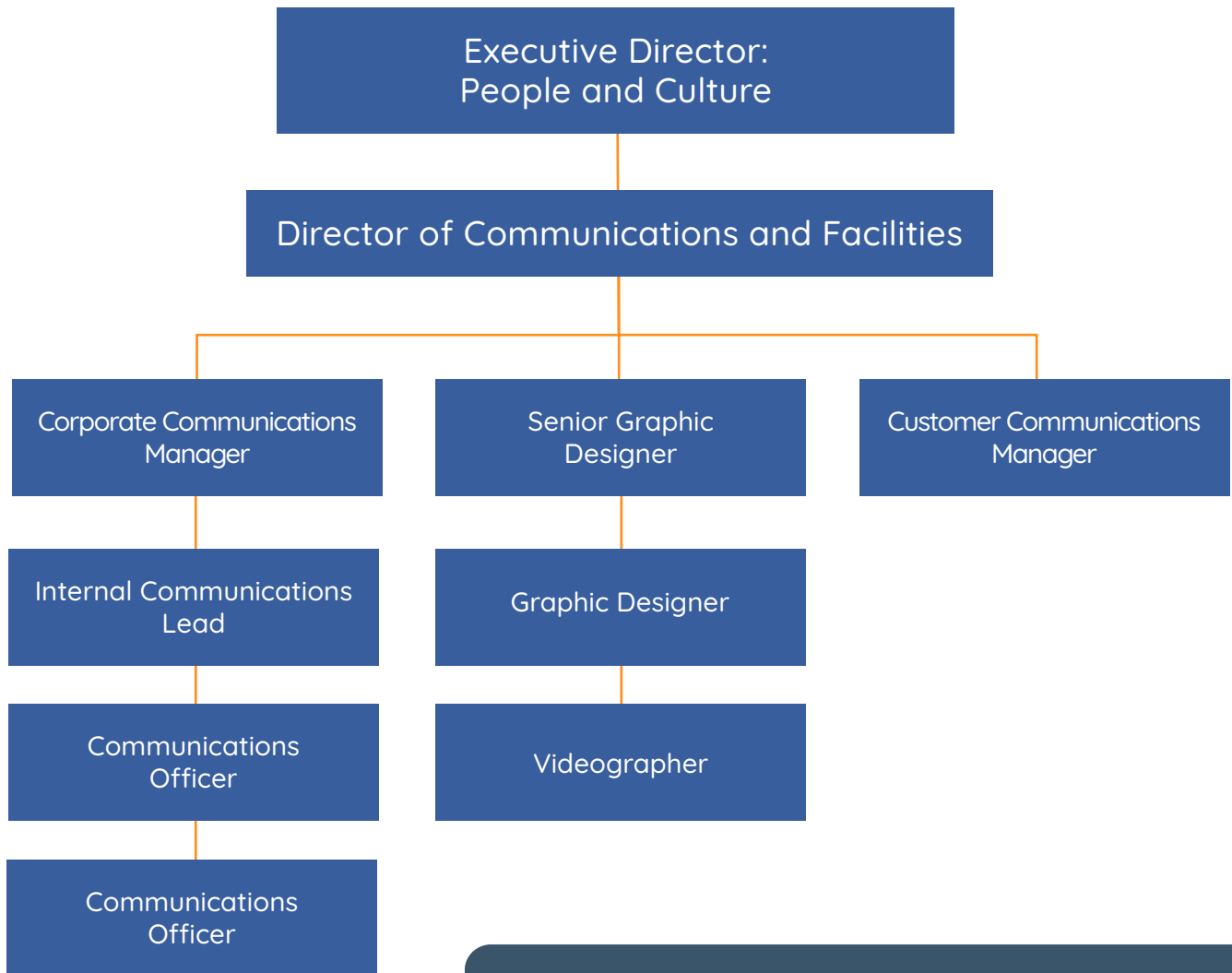
- An experienced communications professional
- A confident, intelligent communicator with strong interpersonal skills
- In possession of exceptional writing skills
- Media and medial social savvy
- A pro at handling press enquires
- A team player with a great positive attitude
- Oozing with enthusiasm
- Experienced in successfully leading a team
- Able to effectively manage and assess workloads.

In return for everything you can bring:

- Salary up to £58,238 per annum, depending on experience
- Generous annual leave entitlement with the flexibility to buy and sell more annual leave
- Pension scheme and life assurance
- Health and well being including an employee assistance programme and a selection of optional initiatives
- Incredible training and development opportunities
- Professional subscriptions
- A Design Team that can Photoshop your head onto anything!

About us.

What does the team look like?



We're huge advocates of work/life balance and supporting the wellbeing of our colleagues.

We appreciate that people work in different ways, and we welcome applications from candidates keen on working in an agile environment. Working agilely hasn't stopped us from working closely together. You won't work in isolation, and you'll have oodles of support, plus we're always on hand to answer questions

or help out. We have regular team meetings; a lively group chat and we pop into our head office for meetings and to work on projects when we need to.

We pride ourselves on our great teamwork, collaborative spirit, and sense of humour. We hope that you'll agree.